ORDER

Orders	Order / Rev: Alt Order #: Product Desc:	06815352 OCEGUERA 4 CONGRESS		HD SU
	Estimate:	1188		KSNV
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/21/12 / 10/22/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name: Buying Contact:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	@@egueraror@ongress	sel	
	Demographic:	A35+	New Business Thru:	

Bill Plan

Om i ian					
Start Date	End Date	# Spots	Gross Amount	Net Amount	
10/01/12	10/28/12	24	\$20,180.00	\$17,153.00	
10/29/12	10/29/12	11	\$7,180.00	\$6,103.00	

PLC02

Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	24	\$20,180.00	\$17,153.00	0.00	
November 2012	11	\$7,180.00	\$6,103.00	0.00	
Totals	35	\$27,360.00	\$23,256,00	0.00	

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	•		Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$27,360.00
Market	100%	\$136,800.00

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$35,568.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$28,728.00
KTUD	1%	\$1,368.00
KVVU	22%	\$30,096.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$13,680.00

<u>L</u> n	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wa	ßМ	5-6a	MTWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeUp w/Wa	agners								

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Order / Rev:

101894

Advertiser:

Oceguera for Congress

Alt Order #;

06815352

Product Desc:

OCEGUERA 4 CONGRESS

KSNV

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

Ln Ch Start End Inventory Code Break S	Start/End Tir	ne Days	Len Spots	Rate Pri	Rta Type	Spots	Amount
E 1 KSNV 10/23/12 10/29/12 M-F 5-6a WakeUp w/WagM 5 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE & FREQ WAKE UP WITH THE WAGNERS	5-6a	MTWTF		\$450,001	0.00 NM	2	\$900.00
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 2 Spot Ch Date Range Description Start/E 2 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5.1.6	<u>Rate</u> \$450.00 <u>End Time</u>		Weekdays Ler MTWThF	<u>gth Rate</u> :30 <i>(\$450.00)</i>	Rtg Type 0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5,1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			мтwтhғ	:30 (\$450.00)	0.00 <i>NM</i>		
5 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a MG for 1.4,1.2 [Revised Rate to Reinstate]			MTWThF	:30 \$450.00	0.00 NM		
6 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a		ı	MTWThF	:30 \$450.00	0.00 NM		
E 2 KSNV 10/23/12 10/29/12 M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE & FREQ. WAKE UP WITH THE WAGNERS	5-7a	MTWTF⊣-	- :30 4	\$700.001	0.00 NM	4	\$2,800.00
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 MTWTF 4 Spot Ch Date Range Description Start/E 1 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.6,2.7 I.NOT AVAILABLE RATEI NOT AVAILABLE RATE	<u>Rate</u> \$700.00 <u>End Time</u>		<u>Weekdays</u> <u>Ler</u> MTWThF	ngth <u>Rate</u> :30 (\$700.00)	Rtg Type 0.00 NM		
5 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.6,2.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			MTWThF	:30 (\$700.00)	0.00 <i>NM</i>		
6 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a MG for 2.1,2.5 [Revised Rate to Reinstate]			MTWThF	:30 \$700.00	0.00 NM		
7 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a			MTWThF	:30 \$700.00	0.00 NM		
E 3 KSNV 10/23/12 10/29/12 Today Show CM 6 Today Show TODAY SHOW REV RATE & FREQ. TODAY SHOW	658a-9am	MTWTF	- :30 4	\$900.001	0.00 NIM	4	\$3,600.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/23/1210/29/12MTWTF4	<u>Rate</u> \$900.00	Rating 0.00					

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Order / Rev:

101894

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates: 06815352

10/23/12 - 10/29/12

10002

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

1188

KSNV

Ln Ch Start End Inventory Cod	e Break Start/End T	īme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 3 KSNV 10/23/12 10/29/12 Today Show	CM 658a-9am	MTWTF-		900.001	0.00 NM		\$3,600.00
Today Show					0.00 / 1	,	Ψ0,000.00
TODAY SHOW REV RATE & FREQ. TODAY SHOW							
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF Spot Ch Date Range Description	4 \$900.00 <u>Start/End Time</u>	0.00	Maakdaya Langth	Doto	Dia Tuna		
2 KSNV 10/23/12-10/29/12 Today Show	658a-9am		Weekdays Length MTWThF :30		Rtg Type 0.00 NM		
See MG 3.6,3.7,3.8	5554 55		200	(4000.00)	0.00 11111		
[.NOT AVAILABLE RATE] NOT AVAILAI	BLE RATE						
4 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	(\$900.00)	0.00 <i>NM</i>		
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILAI	BLE RATE						
5 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	(\$900.00)	0.00 <i>NM</i>		
See MG 3.6,3.7,3.8	DIE DATE						
[.NOT AVAILABLE RATE] NOT AVAILAI 6 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	ቀሰሰስ ሰሰ	0.00 NM		
⊕ MG for 3.2,3.5,3.4	000a-8am		MTWThF :30	\$900.00	U,UU INIVI		
[Revised Rate to Reinstate]							
7 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	\$900.00	0.00 NM		
MG for 3.2,3.5,3.4							
[Revised Rate to Reinstate]							
8 KSNV 10/23/12-10/29/12 Today Show	658a-9am		MTWThF :30	\$900.00	0.00 NM		
MG for 3.2,3.5,3.4 [Revised Rate to Reinstate]							
E 9 KSNV 10/23/12 10/29/12 Noon News	CM 12-1230pm	MTWTF~	- :30 2 \$	425.001	0.00 NM	2	\$850.00
Noon News	O(ii 12-1200piii	1-11 44 1 4	.00 Z ψ	423.00 I	O.OO INIVI	2	φουυ.υυ
NEWS 3 AT NOON REV RATE NEWS 3 AT NOON							
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF	2 \$425.00	0.00	Mankalawa I	D-4-	D(**		
Spot Ch Date Range Description 1 KSNV 10/23/12-10/29/12 Noon News	<u>Start/End Time</u> 12-1230pm		Weekdays Length		Rtg Type 0.00 NM		
See MG 9.3	12 1230pm		.50	(4420.00)	0.00 1010		
[.NOT AVAILABLE RATE] NOT AVAILAI	BLE RATE						
3 KSNV 10/23/12-10/29/12 Noon News	12-1230pm		MTWThF :30	\$425.00	0.00 NM		
⊕ MG for 9.1 10/23							
[Revised Rate to Reinstate]							
E 10 KSNV 10/23/12 10/29/12 The Doctors	CM 2pm-3pm	MTWTF-	- :30 3 \$	325.001	0.00 NM	3	\$975.00
The Doctors THE DOCTORS REV RATE THE DOCTORS							
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF	3 \$325.00	0.00					
Spot Ch Date Range Description	Start/End Time		Weekdays Length		Rtg Type		
3 KSNV 10/23/12-10/29/12 The Doctors See MG 10.4	2pm-3pm		MTWThF :30	(\$325.00)	0.00 NM		
[,NOT AVAILABLE RATE] NOT AVAILA	BLE RATE						
4 KSNV 10/23/12-10/29/12 The Doctors	2pm-3pm		MTWThF :30	\$325.00	0.00 NM		
MG for 10.3 10/23 [Revised Rate to Reinstate]							
E 12 KSNV 10/23/12 10/29/12 Dr. Phil Dr Phil	CM 3-4p	MTWTF-	- :30 2 \$	450.001	0.00 NM	2	\$900.00
DR. PHIL REV RATE, FREQ DR. PHIL							
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 10/23/12 10/29/12 MTWTF	2 \$450.00	0.00				i	

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KSNV

Order / Rev:

101894

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates: 06815352

10/23/12 - 10/29/12

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

1188

Ln Ch **Inventory Code** Break Start/End Time Start End Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 10/23/12 10/29/12 Dr. Phil СМ 3-4p MTWTF--:30 2 \$450,001 0.00 NM \$900.00 Dr Phil DR. PHIL REV RATE, FREQ DR, PHIL Spots/Week Rating Start Date End Date Weekdays Rate 10/29/12 MTWTF--Week: 10/23/12 2 \$450.00 0.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF----:30 (\$450.00) 0.00 NM See MG 12,4,12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF----:30 (\$450.00) 0.00 NM See MG 12.4.12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF----:30 \$450.00 0.00 NM MG for 12.3,12.1 [Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 Dr. Phil MTWThF---:30 \$450.00 0.00 NM 3-4p MG for 12.3,12.1 [Revised Rate to Reinstate] E 13 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 MTWTF--3 0.00 NM 3 \$2,175.00 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/23/12 10/29/12 MTWTF--3 \$725.00 0.00 E 15 KSNV 10/23/12 10/29/12 M-F Early News CM 5-630p MTWTF--:30 4 \$1,200.001 0.00 NM \$4,800.00 M-F Early News EARLY NEWS REV RATE & FREQ. **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 M-F Jeopardy CM 630-7pm MTWTE--:30 2 \$1,300.001 0.00 NM \$2,600.00 M-F Jeopardy JEOPARDY REV RATE & FREQ. **JEOPARDY** End Date Spots/Week Start Date Weekdays Rate Rating MTWTF--Week: 10/23/12 10/29/12 2 \$1.300.00 0.00 Start/End Time Weekdays Rate Rtg Type Spot Ch Date Range **Description** <u>Length</u> 5 KSNV 10/23/12-10/29/12 M-F Jeopardy 630-7pm :30(\$1,300.00) 0.00 NM MTWThF----See MG 16.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/23/12-10/29/12 M-F Jeopardy 630-7pm MTWThF----:30 \$1,300.00 0.00 NM MG for 16.5 10/25 [Revised Rate to Reinstate] E 17 KSNV 10/23/12 10/29/12 M-F Wheel CM 7-730pm MTWTF--0.00 NM :30 2 \$1,300,001 2 \$2,600.00 M-F Wheel of Fortune WHEEL OF FORTUNE REV RATE & FREQ. WHEEL OF FORTUNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF~~ 2 \$1,300.00 0.00

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KSNV

Order / Rev: 101894 Advertiser: Oceguera for Congress

Alt Order #: 06815352 Product Desc: OCEGUERA 4 CONGRESS

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1188

Ln Ch Star	t End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 17 KSNV 10/23	/12 10/29/12	M-F Wheel	СМ	7-730pm	MTWTF	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
MULTER OF E	OTUNE DEV	M-F Wheel of For	tune							
WHEEL OF FO		RATE & FREQ.								
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/23/12	10/29/12	MTWTF		\$1,300.00	0.00					
Spot Ch Date F		<u>escription</u>		t/End Time		<u>Weekdays</u>		Rtg Type		
2 KSNV 10/23/		I-F Wheel	7-73	80pm		MTWThF	- :30 (\$1,300.0 (9) 0.00 NM		
See MG 1 (Below LU	7.5,17.6 R-LUR is \$260	מו								
4 KSNV 10/23/		-	7-73	30pm		MTWThF	- :30(\$1 _; 300.00	9) 0.00 NM		
See MG 1	7.5,17.6						100(\$1)000.01	, 0.00 / 1111		
[Below LU	R-LUR is \$260	0]								
5 KSNV 10/23/		-F Wheel	7-73	30pm		MTWThF	- :30 \$1,300.0	0 0.00 NM		
⊕ MG for 17		_4_1								
[Revised 6 KSNV 10/23/	Rate to Reinsta	•	7 70	Onema		a annium la re	.00 #4.000.0	0 000 1114		
® MG for 17		-r vviieei	7-73	30pm		MTWThF	- :30 \$1,300.0	U U.UU NIVI		
	.a, 11.2 Rate to Reinsta	ate)								
E 22 KSNV 10/23	/12 10/29/12	M-F News 3 at Ele	even CM	11pm-1135pi	m MTWTF	:30	2 \$1,200,001	0.00 NM	2	\$2,400,00
		M-F News 3 at El					4 (1,200.00)	0.00 11111	_	Ψ2,400.00
NEWS 3 NIGH		RATE & FREQ.								
NEWS 3 NIGH		Monkeleye	Conta 68 lands	Data	D-U					
<u>Start Date</u> Week: 10/23/12	<u>End Date</u> 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 23 KSNV 10/27				11pm-1135p		S- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
// // // // // // // // // // // //		Sa-Su News 3 at					1 \$1,100.001	0.00 14141		ψ1,100.00
NEWS 3 NIGH		RATE								
NEWS 3 NIGH Start Date		Mookdovo	Spots/Week	Data	Dating					
Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> S⊬		<u>Rate</u> \$1,100.00	Rating 0.00					
E 24 KSNV 10/28		Sa-Su News 3 at		11pm-1135p		-S :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
		Sa-Su News 3 at				55	. 41,100,001	0.00 / 1111	·	Ψ1,100.00
NEWS 3 NIGH		RATE								
NEWS 3 NIGH Start Date		<u>Weekdays</u>	Cnoto Atlanta	Data	Dalina					
Week: 10/22/12	End Date 10/28/12	<u>vveekuays</u> S	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
E 25 KSNV 10/23		The Tonight Show		1135p-1237a		:30	1 \$500.001	0.00 NM	1	\$500.00
		Tonight Show		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		.00	, 4000.001	0.00 14141	'	Ψ000.00
TONIGHT SHO	OW W/ JAY LI	ENO REV RATE &	FREQ							
TONIGHT SHO Start Date			Cnota AMaak	Data	Dating.					
Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 1	· 	Rating 0.00					
Spot Ch Date I		escription	-	t/End Time	0.00	Weekdays	Length Rate	e Rtg Type		
3 KSNV 10/23	/12-10/29/12 T	he Tonight Show	113	5p-1237a		MTWThF	- :30 (\$500.0	9) 0.00 NM		
See MG 2		E. NOT 43 (41) 4 B.								
•		E) NOT AVAILABL		5 4007-		s area - resolution	.00 4500.6			
4 KSNV 10/23/		he Tonight Show	113	5p-1237a		MTWThF	- :30 \$500.0	MN 00.0 00		
_		E] NOT AVAILABL	E RATE							
N 28 KSNV 10/23			СМ	205a-304a	MTWTF	:30	2 \$30,004	0.00 NM	2	\$60.00
		Today-AN					~ #00.00 T	J. J. J. (\$101		Ψ00.00
ADD TODAY										
Start Date	,	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/23/12	10/29/12	MTWTF	2	\$30.00	0.00		·····			

35